

## Persuasive Writing: Signal Words

### TRANSITIONAL PHRASES

#### **INTRODUCTORY**

##### **PHRASES**

In my opinion

I believe

It is my belief that

There is no doubt that

From my point of view

It seems to me that

I question whether

I (dis) agree with

I maintain that

##### **CONCLUDING**

##### **PHRASES**

For the reasons above

As you can see

As I have noted

In other words

On the whole

In short

To be sure

Without a doubt

Obviously

Unquestionably

In brief

Undoubtedly

In any case

Summarizing

In any event

##### **SUPPORTING**

##### **OPINIONS**

First

Furthermore

Second In addition

Third Also

Finally Last

Equally important

In the first place

Likewise

Besides

Further

Next

Again

Moreover

Similarly

##### **INTRODUCING**

##### **DETAILS**

For example

In fact

For instance

As evidence

In support of this

##### **CAUSE AND EFFECT**

Since

Because of

Due to

For this reason

Therefore

If...then

Caused by

This results in

Consequently

Accordingly

As a result of

Leads to

In effect

Brought about

Made possible

As might be expected

Give rise to

Was responsible for

##### **COMPARE AND**

##### **CONTRAST**

Similarly

Compared to

In like manner

On the other hand

Although

Even though

Likewise

In the same way

Contrasting

On the contrary

As opposed to

Rather than

Nevertheless

As well as

Have in common

All are

The same as

Conversely

Whether of not

In spite of

##### **COUNTERING**

I realize you

I understand you

Even though you

Although you

Some people

It may be that you

Your idea to \_\_\_\_

deserves some merit

Believe

Feel

Maintain

Want

Favour

Support

Argue

State

But

Yet

However

I doubt

I question

Let me explain

On the other hand

Nevertheless

## TRANSITIONS

### **When you want to start an example or illustration:**

She loves fine clothes. For example, her prom dress cost nearly two hundred dollars.

Jim sometimes becomes bored easily. For instance, I remember something that happened last summer.

### **When you want to contrast one thing with another:**

Mary is one of my best friends. However, she sometimes makes me angry by being late.

Jack is a good swimmer. Even so, he has never won a trophy,

I saw her once when I felt awful. Nevertheless, we had a wonderful time.

### **When you want to add another idea:**

Tom is crazy about his motorcycle. Furthermore, he does all the maintenance on it himself.

Mr. Johnston is an excellent teacher. Moreover, he is very popular with his students.

Everybody likes Lou. In addition, he seems to like everyone he meets.

### **When you want to show that one thing causes another:**

Sam isn't very organized. Consequently, he sometimes doesn't seem to know what he is doing.

One time he forgot his wife's birthday. As a result, she was very angry.

Al jogs three miles a day. Therefore, he is in good shape. .

### **When you want to summarize or generalize:**

That really bothered me. But on the whole, he is a pretty good guy.

He is sensitive, warm, and considerate. In short, I love him.

