

Persuasive Writing: Signal Words

TRANSITIONAL PHRASES

INTRODUCTORY PHRASES

In my opinion
I believe
It is my belief that

There is no doubt that
From my point of view
It seems to me that

I question whether
I (dis) agree with
I maintain that

CONCLUDING PHRASES

For the reasons above
As you can see
As I have noted
In other words
On the whole

In short
To be sure
Without a doubt
Obviously
Unquestionably

In brief
Undoubtedly
In any case
Summarizing
In any event

SUPPORTING OPINIONS

First
Furthermore
Second In addition
Third Also
Finally Last

Equally important
In the first place
Likewise

Besides
Next
Moreover

Further
Again
Similarly

INTRODUCING DETAILS

For example
In fact

For instance
As evidence

In support of this

CAUSE AND EFFECT

Since
Because of
Due to
For this reason
Therefore
If...then

Caused by
This results in
Consequently
Accordingly
As a result of
Leads to

In effect
Brought about
Made possible
As might be expected
Give rise to
Was responsible for

COMPARE AND CONTRAST

Similarly
Compared to
In like manner
On the other hand
Although
Even though

Likewise
In the same way
Contrasting
On the contrary
As opposed to
Rather than
Nevertheless

As well as
Have in common
All are
The same as
Conversely
Whether of not
In spite of

COUNTERING

I realize you
I understand you
Even though you
Although you
Some people
It may be that you
Your idea to ____
deserves some merit

Believe
Feel
Maintain
Want
Favour
Support
Argue
State

But
Yet
However
I doubt
I question
Let me explain
On the other hand
Nevertheless

TRANSITIONS

When you want to start an example or illustration:

She loves fine clothes. For example, her prom dress cost nearly two hundred dollars.

Jim sometimes becomes bored easily. For instance, I remember something that happened last summer.

When you want to contrast one thing with another:

Mary is one of my best friends. However, she sometimes makes me angry by being late.

Jack is a good swimmer. Even so, he has never won a trophy,

I saw her once when I felt awful. Nevertheless, we had a wonderful time.

When you want to add another idea:

Tom is crazy about his motorcycle. Furthermore, he does all the maintenance on it himself.

Mr. Johnston is an excellent teacher. Moreover, he is very popular with his students.

Everybody likes Lou. In addition, he seems to like everyone he meets.

When you want to show that one thing causes another:

Sam isn't very organized. Consequently, he sometimes doesn't seem to know what he is doing.

One time he forgot his wife's birthday. As a result, she was very angry.

Al jogs three miles a day. Therefore, he is in good shape. .

When you want to summarize or generalize:

That really bothered me. But on the whole, he is a pretty good guy.

He is sensitive, warm, and considerate. In short, I love him.

